Exam Submission Report

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Course Name:	Award in Global Business Strategy
Exam Title:	Assignment Exam
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Que: 1) Problem Analysis and Identification of Key Issues: Begin by providing a detailed analysis of the business challenges faced by the company. This includes identifying the key problems or obstacles that are impeding the company’s performance. Utilize relevant business frameworks to critically assess the internal and external factors influencing the company.
2) Strategic Solutions and Recommendations: Based on your analysis, propose practical and effective strategic solutions to address the identified challenges. These solutions should be tailored to the company’s specific situation, considering its industry, market dynamics, and available resources. Your recommendations should cover both short-term tactical measures and long-term strategic initiatives that will drive growth and operational improvement.
3) Implementation Plan: Outline a clear and actionable implementation plan for the proposed solutions. This plan should include timelines, resource allocation, risk management strategies, and key performance indicators (KPIs) to measure progress. Discuss the potential barriers to implementation and how these can be overcome.
4) Evaluation and Contingency Plans: Evaluate the potential impact of your proposed solutions on the company’s performance. What outcomes can the company expect from successful implementation? Also, provide contingency plans in case your initial strategy encounters unforeseen challenges. These plans should outline alternative actions to ensure continued success even in the face of adversity.
5) Strategic Alignment and Future Outlook: Ensure that the solutions you propose are aligned with the company’s broader strategic objectives and vision. Discuss how the recommended strategies will contribute to the

company’s long-term goals, such as market expansion, digital transformation, or sustainability initiatives.
6) Critical Reflection and Use of Theory: Throughout your analysis and recommendations, make sure to integrate contemporary academic theories and frameworks. Support your arguments with data and real-world examples where applicable. Reflect critically on the challenges the company faces and the appropriateness of your strategic recommendations.

Ans: jgehebjergbre eklhgegeklg jkehekg

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