

# MBA LOGISTICS, PURCHASING AND SUPPLY CHAIN



Two-year program leading to the RNCP Level 7 certification «Manager in Logistics and Industrial Purchasing», officially registered with the RNCP by decision of France Compétences on July 23, 2020.

The certification is issued by the Groupement d'Intérêt Public (GIP CEI).

RNCP37618 – Manager in Logistics and Industrial Purchasing – France Compétences.

## CURRICULUM OVERVIEW

### YEAR 1

#### PURCHASING MANAGEMENT

- International Business Communication
- Supply and Purchasing in Services and Transport
- Implementation of the Procurement Function Strategy
- Leadership and Management

#### SUPPLY CHAIN MANAGEMENT

- Applied planning and forecasting
- Logistics strategy
- Continuous improvement and Lean Management
- Project management

#### TRANSPORT AND GOODS MOBILITY MANAGEMENT

- Transport procurement, freight forwarding, and international customs operations
- New mobility technologies
- Innovation in logistics
- ILEX

#### DIGITAL TRANSFORMATION MANAGEMENT IN THE SUPPLY CHAIN

- Cybersecurity, blockchain, and information systems in the supply chain
- Digitalization – VBA
- Advanced Excel
- Digitalization – ERP Systems
- Multichannel e-logistics
- Supply chain digitalization
- Contribution of intelligent new technologies

#### MANAGEMENT OF ECOLOGICAL AND SOCIAL TRANSITION IN THE SUPPLY CHAIN

- Measuring environmental performance in the supply chain
- CSR & certifications
- Green supply chain
- Sustainable development and territorial relations in the supply chain and transportation

#### CONVINCE AND LEGITIMIZE THROUGH A RESEARCH-BASED APPROACH

- Supervised project
- Presentation (or Defense) of the supervised project

### YEAR 2

#### PURCHASING MANAGEMENT

- Purchasing Strategy, Processes and Performance
- ILEX
- Procurement Processes
- Supply Logistics
- Implementation of the Purchasing and Supply Strategy and Function

#### LOGISTICS MANAGEMENT

- Applied Planning and Forecasting – Working Capital Requirement (WCR)
- Supply Chain Project Management with the Right Tools
- Change Management
- Continuous Improvement – Lean Management
- Centralized Logistics
- Supply Chain Steering
- International Supply Chain Management
- Supply Chain in International Organizations
- Digitization of Supply Chain Performance
- Operational Excellence

#### TRANSPORT OPERATIONS MANAGEMENT

- Financial Tools
- Monitoring and Management of Transport Operations
- Transport Performance Management
- Management of National and International Transport Operations

#### ECOLOGICAL TRANSITION MANAGEMENT IN THE SUPPLY CHAIN

- Economic and Societal Challenges of the Transition
- CSR & Certifications
- Green Supply Chain
- Sustainable Development and Territorial Relations in the Supply Chain and Transport

# PROGRAM DIRECTOR

## QUENTIN GUIETTE

Director



As a co-founder of Alternis Business School, **Quentin Guiette** has extensive experience in career guidance coaching, developed through his years of involvement within the Eduniversal organization.

After completing his higher education at emlyon Business School (Paris campus) and Paris-Dauphine University, where he specialized in strategy and research, he began his international career as a Strategic and Financial Analyst in Beirut. There, he focused on feasibility studies for the Qatari and Kuwaiti markets.

Now deeply involved in the world of higher education, he currently serves as Director of Alternis Business School, driven by the ambition to reconcile academic excellence with work-study programs.



## STUDENT TESTIMONIAL



**Augustin Doye, MBA 2 Purchasing, Logistics and Supply Chain Class:**

« I highly recommend the MBA in Purchasing, Logistics and Supply Chain offered by Alternis BS. The versatile and engaging modules allow students to grasp all aspects of the Supply Chain, Purchasing, and Logistics. This high-quality program is led by experienced professionals and experts from various fields, who further enrich the learning experience.»

### TARGET PROFILES AND PREREQUISITES

Bachelor's degree level in Purchasing, Logistics, Science, Economics, Management, Finance, or Mathematics.

### CAREER OPPORTUNITIES

- Purchasing Manager
- Logistics Manager
- Distribution Manager
- E-commerce Platform Manager
- E-services Platform Manager

### CONTACT ADMISSIONS

✉ [application@alternis-bs.com](mailto:application@alternis-bs.com)